

# بالسان ين البين المنتقى المنتقل المنتق

''تمبا کونوشی سے ممانعت اور غیر تمبا کونوشوں کی صحت کی حفاظت سے متعلق آرڈیننس 2002'' ''سگریٹ کے مصرا اثرات سے متعلق متبہہ کے آرڈیننس میں ترمیم'' اور ان سے متعلق اطلاع نامول (Notification) کی تفصیل (**3rd Edition)** 





# پاکستان میں تمبا کونوشی کی ممانعت کے قوانین

"تمبا كونوشى سے ممانعت اور غيرتمبا كونوشوں كى صحت كى حفاظت سے متعلق آرڈیننس 2002"

''سگریٹ کے مضراثرات سے تعلق تنبیہ کے آرڈیننس میں ترمیم'' اور

اور ان سے متعلق اطلاع ناموں (Notifications) کی تفصیل

# آرڈ بینس کااردومتن صرف آپ کی معلومات کے لئے ہے۔ کسی بھی قتم کی قانونی چارہ جوئی کے لئے کومت یا کستان کاانگریزی میں شائع کردہ آفیشل گزٹ استعال کیا جائے۔ شکریہ

#### **2016 SAMAR**

اتحاد برائے امتناع تماکو (Coalition for Tobacco Control)

سوسائنی فارآ لٹر نیٹو میڈیا اینڈریسر چ

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آرڈیننس کے اہم نکات آرڈیننس میں مواد وسزائیں

، آرڈیننس سے متعلق جاری کر دہ نوٹیفیکیشنز

S.R.O 652 (I) / 2003

S.R.O 653 (I) / 2003

S.R.O 654 (I) / 2003

S.R.O 655 (I) / 2003

F.13-5/2003 HE

سگریٹ کےمضرا ترات سے متعلق تنبیہ کے آرڈینس میں ترمیم

S.R.O 1001 (I) / 2003

S.R.O 22 (I) / 2004

SRO on New Guidelines on TAPS 2013

New SRO 22-23 (KE) 2015

# آرڈیننس کا اجراء:

صدر پاکتان نے 127 کو بر 2002 سے تمبا کو پرکنٹرول اور بند جگہوں پرسگریٹ نوشی پر پابندی
لگانے کے لئے ایک آرڈیننس جاری کیا ہے جس کی رو سے کوئی بھی شخص پیلکٹرانسپورٹ، دفتر اور بند
پیلک مقامات پرسگریٹ یا تمبا کو کی مصنوعات کا استعال نہیں کرسکتا۔ اسے '' تمبا کونوشی سے ممانعت اور
غیر تمبا کونوشوں کی صحت کی حفاظت سے متعلق آرڈیننس 2002'' بھی کہا جاتا ہے۔ جوملک بھر میں
نافذ العمل ہے۔ آپ کی معلومات میں اضافہ کے لئے آرڈیننس اور اس سے متعلق قوانین کو آسان
زبان میں شاکع کیا جارہ ہے۔ یاور ہے کہ قانونی چارہ جوئی کے لئے صرف حکومت پاکستان کا انگریزی
میں شاکع کردہ آرڈیننس ہی استعال کیا جا سکتا ہے۔

آر ڈیننس میں موجود مختلف اصطلاحوں ،شقوں کی تعریف وتشریخ نیز اس سے منسلک نوٹیفیکییشنز میں موجود قواعد وضوابط بھی اس کتا بچے میں درج ہیں۔

### تمبا كونوشى كے كنٹرول مے متعلق آرڈیننس 2002 كے اہم نكات:

1- آرڈیننس میں تمبا کو کے اشتہارات سے متعلق تو اعدو ضوالط بنائے گئے ہیں جو تمبا کو اوراس کی مصنوعات کی ہر طرح کی شہیر پر لا گوہوتے ہیں۔ تشہیر کے ان طریقوں میں دیوار پر چسپاں پیفلٹ، پرنٹ یا الیکٹر انک میڈیا بخصوص رنگوں کا استعال ،ٹریڈ مارک ، ٹی شرٹ ، کھیلوں کے لئے پہنے جانے والا مخصوص لباس اور سامان ،ٹو بیاں ، بیگ ،ٹیلی فون بوتھ وغیرہ شامل ہیں۔ علاوہ ازیں ہروہ چیز جو تمبا کو یااس کی مصنوعات کے فروغ کے لئے بالواسطہ یا بلاواسطہ طور پر استعال ہوا سے بھی اس زمرے میں شامل تصور کیا جائے گا۔

2- عام استعال اورلوگوں کے کام کرنے کی جگہوں سے مرا ('' آؤیٹوریم، عمارتیں، صحت سے متعلق ادارے، تفریحی سنٹرز، ریستوران، عوامی دفاتر، عدالتیں، سنیما ہال، کھانا کھانے کی جگہیں، ہوٹل کی یاد مگر انتظار گاہیں، لائبر ریال، بسٹیشن یا بسٹینڈ، کھیلوں کے سٹیڈیم اور تعلیمی ادارے ہیں۔ 3- '' پبلک سروس ٹرانسپورٹ' سے مراد وہ گاڑی ہے جوآ رڈینس نمبر xix سال 1965 کے قانون میں موجود ہے۔ ان میں چند بہت زیادہ استعال ہونے والی گاڑیاں یہ ہیں:

ایمبولینس ، مال بیجانے والی گاڑیاں (ڈلیوری وین)، پولیس کی گاڑیاں ، آگ بجھانے والی گاڑیاں ،موٹر گاڑی ، بھاری گاڑیاں (بس ،ٹرک ویکن وغیرہ) ،ہلکی گاڑیاں (سوز کی وین ،ٹیکسی ، رکشہ وغیرہ) کےعلاوہ ریل گاڑی اور ہوائی جہاز میں بھی بیقانون لا گوہے۔

- 4- تمبا کونوثی سے مراد تمبا کواوراس کی مصنوعات کاکسی بھی شکل میں استعال ہے۔
- 5- کوئی بھی کمپنی یاشخص تمبا کو یااس کی مصنوعات کی تشبیراور فروغ کے لئے ذرائع ابلاغ، پبلک سروس ٹرانسپورٹ (آرڈینس نمبر xix سال 1965)، عام استعال کی جنگہوں کواس وقت تک استعال نہیو۔ نہیں کر سکے گاجب تک بیاشتہار مرکزی حکومت کی قائم کردہ کمیٹی کی سفارشات کے مطابق نہ ہو۔ (شتن نبر 6,5)
- 6- کوئی بھی شخص تمبا کواوراس کی مصنوعات کواٹھارہ سال سے کم عمرافراد کونہیں نیچ سکتا۔ (ثق نبر 8)
- 7- سکول، کالج یا کسی بھی تعلیمی ادارے کے 50 میٹر کے دائرے میں کوئی بھی شخص یا اس کی جانب سے کوئی دوسر اُشخص سگریٹ یا تمبا کوئی بنی کوئی شے بچھ تقسیم یا سٹورنہیں کرسکتا۔ (ثانبہ 8)
- 8- کسی بھی عام استعال کی جگہ (جن کواس آرڈیننس میں بتایا گیاہے) کے مالک یامینجریا انچارج کے لئے درج ذیل سائن بورڈ واضح جگہوں پرلگانا ضروری ہے۔ (ثتن نبر 10)

# ''یہاں سگریٹ نوشی جرم ہے'' یا ''نوسمو کنگ زون''

### قانون کی خلاف ورزی کرنے پرسزائیں

- ☆ پبلک مقامات پرسگریٹ نوشی کرنے والوں ، پبلک سروس ٹرانسپورٹ میں سگریٹ نوشی کرنے والوں نیز د فاتر میں ''نوسمو کنگ' اور''سگریٹ نوشی جرم ہے'' کے بورڈ آویزاں نہرنے والوں کوایک ہزاررو پے تک جرمانہ ہوسکتا ہے جود وسری د فعہ خلاف ورزی کرنے پر ایک ہزارہے ایک لاکھتک ہوجائے گا۔
- ک اس قانون کی درج ذیل شقول کی خلاف ورزی کرنے والوں کو پانچ ہزار روپ تک جرمانہ کیا جاسکتا ہے۔ دوسری بارخلاف ورزی کے مرتکب کو تین ماہ تک قید ہو سکتی ہے یا پھرایک لاکھرویے جرمانہ کیا جاسکتا ہے یا دونوں سزائیں ہوسکتی ہیں۔
  - 1. تمبا كواوراس كى مصنوعات كى تشبير ئى تعلق قوا ئدوضوابط كى خلاف ورزى كرنا
    - 2. اٹھارہ سال سے کم عمر افراد کوتمبا کو کی مصنوعات کو بیچنا۔
  - تغلیمی اداروں کے گرد 50 میٹر کے احاطے میں تمیا کواوراس کی مصنوعات کی شہر کرنا۔

# مندرجه بالاآر ڈیننس سے متعلق جاری کردہ اطلاع ناموں (نوٹیفیکیشنز) کی تفصیل:

وہ مقامات جہاں تمبا کونوشی ممنوع قرار دی گئی ہے۔ وفاقی حکومت کے جاری کر دہ ایس۔آر۔او 2003 (1) 653 بتاریخ 30 جون 2003 کے مطابق امتناع تمبا کونوشی وغیر تمبا کونوشوں کی صحت کے آرڈینس 2002 (نمبر XXV سال 2002) کی شق نمبر 3 تحت مندرجہ ذیل جگہوں پرسگریٹ نوشی ممنوع قرار دی گئی ہے،

#### ان میں:

- 1. ہیتال
- 2. ڏسپنسري وديگرطبي مراکز
- 3. صحت ہے متعلق دیگرادارے
  - 4. تغلیمی ادار بے
    - 5. دفاتر
    - 6. كانفرنس بال
  - 7. تمام پروازیں
    - 8. ريستوران
  - 9. بس،ویگن،ریل گاڑی
  - 10. اندرونی کھیلوں کے سٹیڈیم
    - 11. جمنيزيم
      - 12. كلب
    - 13. ہوائی اڈے کے لاؤنج
      - 14. ريلوڀانتظارگاه
- 15. جس میں اٹیشن یااڈے پرواقع انتظارگاہ اوراسی شم کی دوسری جگہیں شامل ہیں۔

# اطلاع نامه برائے "آرڈیننس میں موجوداختیارات کے لئے

### عهد يداران كى تفويض'

الیں۔آر۔او 2003 (1) 654 ہاری 30 جون 2003 کے مطابق اس آرڈینس کی شق نمبر 4 کی ذیلی شق نمبر 1 میں حاصل شدہ اختیارات استعال کرتے ہوئے وفاقی حکومت ندکورہ عہدیداران کوآرڈینس پڑمل درآ مدکروانے کے لئے ہااختیار کرتی ہے۔

الف) مجلس شورىٰ (پارلىمنك) اورتمام صوبائی اسمبليوں كے اركان بمطابق ثق نمبر 5, 6, 10. 12اور 13-

ب) تمام ضلعی بخصیل و یونین کونسلوں کے ناظم، نائب ناظم اورار کان بمطابق شق نمبر 5, 6, 10, 10 اور 13 ۔

ج) تخواہ کے بنیادی سکیل نمبر 20 اور اس سے اوپر کے تمام افسران برطابق ثن نمبر 5, 6, 10, 10 اور 13 ۔ 12 اور 13 ۔

- د) سب انسپگر اوراس سے اور کے تمام پولیس افسر ان برطابق شق نمبر 5, 10, 10, 10 اور 13-
  - ر) تمام سر برامان تعلیمی اداره جات بخواتین و حضرات (اپنے اپنے ادارے کی حدود میں) بمطابق شقنمبر 5, 6, 10, 10, 10اور 13۔
  - <sup>س</sup>) تمام بس ڈرائیوروکنڈ کیٹر حضرات (اپنی اپنی گاڑی کے اندر) بمطابق شق نمبر 6 ,12 اور 13۔
- گ) تمام ٹرینوں کے ڈرائیوروکنڈ کٹر گارڈ (اپنیا پیٹرین کی حدتک) بسطالق شق نمبر 6, 12 اور 13۔
  - ط) ائیر بورٹ لاؤنج ،ریلوے وہس اٹیشن کی انتظارگا ہوں کے مینجر حضرات بمطابق ثق نمبر 12, 10, 5 ور 13-
    - ع) موائی جہاز کے عملے کے تمام ارکان برطابق شق نمبر 5, 6, 10, 12 اور 13۔
  - ف) ایسے کاروباری اداروں کے بنیجر حضرات جہاں سے عوام کوخد مات فراہم کی جاتی ہیں اور جن میں اشیاء کی فروخت بھی شامل ہے، اپنے اسپنے کاروباری مرکز کی صد تک بمطابق شق نمبر 10,5 میں اشاء کی اور 13۔
  - ک) ہیپتالوں اور صحت ہے متعلق دیگر اداروں کے سربراہان (خواتین وحضرات) ، اپنے دائرہ کار کی حدود میں ، برطابق ثق نمبر 5, 10, 10 اور 13۔
  - ل) ریستورانوں،تفریح گاہوں بشمول سنیماؤں، تھیٹروں، ٹی وی سٹوڈیوز،ریڈیوڈیوٹی روم وغیرہ کے مینج صاحبان،اپنے اپنے اداروں کے متعلقہ حصے کی صدتک 5, 10, 10 اور 13۔

# اطلاع نامه برائے'' تمبا کونوشی کی تشہیر کے رہنمااصول''

الیں۔آر۔او 2003 (1) 655 ہتاری 30 جون 2003 کے مطابق شق نمبر 7 کے تحت حاصل شدہ اختیارات استعال کرتے ہوئے وفاقی حکومت تمبا کو اوراس کی مصنوعات سے متعلق اشتہار بازی کے لئے درج ذیل کمیٹی کا تقر رکرتی ہے:

کے کے دران دیں اور کے بیات کے دران دیں ایکس آفیشو چیئر پرین الکیس کے میڈر پرین کیمٹر جزل محکمہ صحت کا ایک نمائندہ دران کی صنعت کا ایک نمائندہ دران کی میڈیا کے دونمائندہ درکن عوامی ونجی میڈیا کے دونمائندے درکان امراض قلب کے ماہرین کی تنظیم کا ایک نمائندہ درکن مشیروزارت صحت برائے تعلیم وصحت سیکرٹری اقوام متحدہ اورعالمی ادارہ صحت کے نمائندگان خصوصی دعوت پرشامل کیے جائیں گے میٹر اندازہ اورعالمی ادارہ صحت کے نمائندگان خصوصی دعوت پرشامل کیے جائیں گے میٹر اندازہ میٹر اندازہ میٹر کرتا کی مصنویات کرتا کی وضویات کی میٹر کرتا کی میٹر کرتا کی میٹر کرتا کی دیا تا ہم نیز الا

اقوام متحدہ اورعا می ادارہ صحت کے نمائندگان محصوصی دعوت پرشائل کیے جائیں کے پہلے تمبیلی تمبا کو اوراس کی مصنوعات کی تشہیر کے قوائد وضوابط مرتب اور منظم کرنے کی مجاز ہے نیزان کے اطلاق کو یقینی بنائے گی۔ راہنما اصولوں کے نفاذ کے عمل کی نگرانی کرے گی۔ان اصولوں کی افادیت اور اثرات کو پر کھے گی وروقتا فوقتا ضرورت کے مطابق اصولوں میں ضروری ردوبدل و تخفیف کرے گی۔ یہ کمیٹی وفاقی حکومت کی طرف سے طے شدہ طریق کارے مطابق کا م کرے گی۔

### اطلاع نامه برائے''اشتہارات سے متعلق قوا ئدوضوابط''

اس اطلاع نامہ5/2003 ج. 1 کا جراء25 اکتوبر 2003 کو کیا گیا جس میں کمیٹی کی سفارشات کےمطابق مندرجہ ذیل قوائد وضوابط ترتیب دیے گئے ہیں۔

- (1) ریڈ بواورٹیلی وژن پرتمباکواوراس کی مصنوعات سے متعلق اشتہار صرف 12 بجشب سے 6 بیج صبح تک چلائے جائیں گے۔
- (2) تھیٹریاسنیما جہاں 18 سال سے کم عمرلوگوں کا داخلہ ممنوع نہیں ہے، تمبا کو سے متعلق اشتہار نہیں دکھائے جائیں گے۔
- (3) تمباکو کے استعال کی اتفاقیتشهر جیسے ٹی وی پروگراموں / ڈراموں اور کھیلوں کے مقابلوں اور پروگراموں کے دوران بل بورڈ، دیواری موریل وغیرہ کی فلم بندی ممنوع ہے۔
- (4) الیکٹرانک میڈیا کے ذریعے چینلوں اوراسٹیشنوں سے جاری ہونے والے اشتہار کے ساتھ ہی تمبا کو کے نقصان سے متعلق تنبیہ شامل ہوگی۔الی تنبیہ کا سائزیادورانیا شتہار کے سائزیادورانیے ۔ کے %20 تناسب سے کم نہ ہوگا۔ یہ حصدواضح الفاظ میں سنائی یاد کھائی دیا جانا چاہیے۔
  - (5) ٹیلی وژن یاریڈیو کے ذریعے منعقد کئے گئے مقابلوں کے متیجے میں دیے جانے والے انعامات میں سگریٹ یاتمہا کو کی دوسری مصنوعات ہرگز شامل نہ ہوں گی۔
- (6) ٹرانسپورٹ سٹاپ یار میلوے اسٹیشن پربل بورڈیادیواری میوریل کی صورت میں انفرادی حثیت میں یا کسی دوسرے اشتہار 35 مربع میٹررقبہ حثیت میں یاکسی دوسرے اشتہار کے جھے کے طور پرتمبا کو سے متعلق آویزاں اشتہار 35 مربع میٹررقبہ سے زیادہ نہیں ہونا جا ہیں۔
- (7) ہر ذرایعہ ابلاغ یعنی اخبارات، رسائل، جرائدیا الیکٹرا تک میڈیا یعنی ریڈیو ٹی وی یاسنیما میں خواہ وہ بل بورڈ کی صورت میں دکھایا جائے یا پیفلٹ کی شکل میں اس پرواضح سنبید درکار ہوگی جس کا سائزاشتہار کے مجموعی سائز کے 1/5 (20%) صفے سے کم ندہو۔ اسے واضح اور غیرمبہم ہونا چا ہیے اور بیآسانی سے پڑھی جاسکے۔
- (8) میڈیا کی معروف شخصیات ، کھلاڑیوں اور نوجوان آرٹسٹوں کوسگریٹ نوشی کرتے ہوئے دکھانے والے اشتہارات، چاہے بیقصاویر پوسٹروں کی شکل میں ہوں ، فلموں یا ریکارڈ شدہ البم کی شکل میں ، پر پابندی عائد ہوگی۔اس طرح کی پابندی تاریخی شخصیات اور عالمانہ پیشوں (ڈاکٹریا انجینئر وغیرہ) ہے متعلق افراد پر بھی عائد ہوتی ہے۔

- (9) تمباكونوشى سے متعلق اشتہارات میں 40سال سے کم عمر کے لوگوں کو ماڈل کے طور پرنہیں دکھا باجا سکتا۔
- (10) دیگر چینلوں یا میڈیا مثلًا اخبارات ،میگزین ،سنیما ، بینڈبل یاایسے سی بھی تقسیم کے جانے والے تشہیری مواد پر بھی صحت ہے متعلق تنبید لازمی موجود ہوگی۔الی تنبید کا سائز اشتہار کے سائز کے تناسب سے 20% ہے کم نہیں ہوگا۔ یہ تنبید غیر مہم ہوگی اور اسے آسانی سے بڑھا جا سکے گا۔
  - نا حب سے 70 20 ہے ہیں، وہ 2 ہیں ہوں اور انسان کی کا مرانیوں سے کسی بھی طرح ۔ (11) تمبا کو کی اشتہار بازی کو کھیلوں ،مہمات ، جنس اور زندگی کی کا مرانیوں سے کسی بھی طرح ۔ منسلک کرنے کی اجازت نہیں۔
  - (12) تمباكونوشى كى تا تيركوتوجهين بهترى يا كاركردگى مين اضافے سے نسلك نہيں كيا جاسكے گا۔
  - (13) الیم کسی سپانسرشپ کی اجازت نہیں جس کے ذریعے تمبا کونو ٹی کوفروغ دیاجائے یااس کی ترغیب دی جاسکتی ہو۔
    - (14) رجٹر شدہ تعلیمی اداروں کی حدود سے 50 میٹر کے فاصلے برتمہا کونوشی کا اشتہار لگانے کی
- ممانعت ہوگی۔ای طرح بسوں پر بھیل کے میدانوں اور کتب میں ایسے اشتہاروں پریابندی رہے گی۔
  - (15) نو جوانوں کے لئے شائع کی گئی کسی بھی قتم کی کتب یا دری مواد میں تمبا کو سے متعلق اشتہار شائع نہیں کئے جاسکتے۔
    - (16) الیکسی اشتہار بازی کے لئے بچوں کا استعال یاان کا حوالہ دینامنع ہے۔
      - (17) تمبا كوسے متعلق كسى بھى اشتہار ميں نو جوانوں كاحواليدينامنع ہوگا۔

Prohibition of Smoking and Protection of Non- Smokers Health Ordinance, 2002

The Cigarettes (Printing of Warning) (Amendment) Ordinance, 2002

with notifications

#### **2016 SAMAR**

This document has been published in public interest and can not be used for any legal proceedings pertaining to this law.

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#### **Foreword**

The President of Pakistan promulgated the ordinance 'Prohibition of Smoking at Public Places and Protection of Non-Smokers Health Ordinance 2002' which came into effect from 30th June 2003. The 'Ordinance' takes into account a complete ban on smoking at all public places, institutions and public service vehicles. It prohibits sales of cigarettes to under 18, and restricts the sale and advertisements of tobacco products within 50 meters of any educational institution. The advertisers of tobacco products would have to follow the recommendations of a guidelines committee constituted for this purpose, before making their ads public.

Though the law does not encompass all the issues related to tobacco control, we feel that it has a strong symbolic value as it has been approved amidst intensive lobbying and opposition from the tobacco industry. We also feel that having a tobacco control law won't serve its purpose until or unless conscious efforts are initiated to implement it in its full spirit. The only way to achieve this would be the recognition of the responsibility that we owe to the nation as implementers and guardians of the law. Indeed this would only be possible if we as service managers in our personal domains actively start implementing this law.

Coalition for Tobacco Control – Pakistan (CTC-Pak), a project of Society for Alternative Media and Research and its partners have been advocating for stronger measures for tobacco control by the translation and adaptation of FCTC provisions into national tobacco control laws and were successful in convincing the signing and ratification of the FCTC by the Government of Pakistan. This led to promulgation of the national tobacco control laws which ban smoking at public places and public service vehicles, restrictions on the advertising campaigns of the tobacco industry and bigger and clearer health warnings on cigarette packs.

The text of the original ordinance and related notifications is being reproduced so that the public is aware of its various clauses and recognizes its role and responsibilities in its implementation. A simplified Urdu translation is also being produced. However this booklet should not be used for legal interpretations and the original document produced by the Government of Pakistan in official gazette may be referred to for legal consideration.

Islamabad, the 15th October, 2002 F. No. 2(1)/2002-Pub. -The following Ordinance promulgated by the President is hereby published for general information:-

#### ORDINANCE No. LXXIV OF 2002 AN ORDINANCE

to provide for prohibition of smoking and other tobacco uses in places of public work or use and public service vehicles and to protect the health of non-smokers

WHEREAS smoking and other tobacco uses is posing a serious threat to the health of people and the environment it is expedient to provide for prohibition of smoking and other tobacco uses in places of public work or use and in public service vehicles and to protect the health of non-smokers and for matters connected therewith or ancillary Thereto:

AND WHEREAS the President is satisfied that circumstances exist which render it necessary to take immediate action;

Now, THEREFORE, in pursuance of the Proclamation of Emergency of the fourteenth day of October, 1999, and the Provisional Constitution Order No.1 of 1999, read with the Provisional Constitution (Amendment) Order No.9 of 1999, and in exercise of all powers enabling him in that behalf, the President of the Islamic Republic of Pakistan in pleased to make and promulgate the following Ordinance:

#### 1. Short title, extent and commencement.-

- (1) This Ordinance may be called the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002.
- (2) It extends to the whole of Pakistan.
- (3) It shall come into force on such date as the Federal Government may, by notification in the official Gazette, specify.
- **2. Definitions.-**.In this Ordinance, unless there is anything repugnant in the subject of the context,

- a) "advertisement" means and includes any notice, circular, wall paper, pamphlet, display on any board or hoarding, through internet, or any visible representation made by any form of media whether mechanical, electronic, audio, visual or any other technological means of any light, sound, smoke, gas, writing instruments, stickers, symbol, color, logo, trade marks, display on articles like T-shirts, shoes, sports wear, sports gears, caps, carry bags, telephone booths or by any other mean, direct or indirect, which have the effect of promoting smoking and other tobacco use and the expression "advertise" shall be construed accordingly;
- (b) "authorized officer" means a person authorized under section 4;
- (c) "place of public work or use" means any place declared as such under section 3 and includes auditoriums, buildings, health institutions, amusement centers, restaurants, public offices, court buildings, cinema halls, conference or seminar halls, eating houses, hotel lounges, other waiting lounges libraries, bus stations or stands, sports stadiums, educational institutions, libraries and the like which are visited by general public but does not include any open place;
- (d) "promotion" includes sponsorship, sampling, display and uses of tobacco brand names, logos and colors on non-tobacco merchandise which has the effect of promoting smoking and other tobacco use:
- (e) "public service vehicle" means a vehicle as defined in the Provincial Motor Vehicles Ordinance, 1965 (W.P. Ordinance XIX of 1965), and includes railway train and aeroplanes.
- (f) "rule" means the rule made under this Ordinance; and
- (g) "smoking" means smoking of tobacco in any form whether in the form of cigarettes, cigar or otherwise with the aid of a pipe, wrapper or any other instrument.

### 3. Powers to declare no-smoking places of public work of use:-

As soon as may be after the commencement of this Ordinance the Federal Government may from time to time, by notification in the official Gazette, declare any place of public work or use to be a no-smoking and no-tobacco use place for the purposes of this Ordinance.

#### 4. Power to authorize. -

- (1) The Federal Government may, by notification in the official Gazette, authorize on or more persons who shall be competent to act under this Ordinance.
- (2) Every person authorized under sub-section (1) shall be deemed to be a public servant within the meaning of section 21 of the Pakistan Penal Code (Act XLV of 1860).

#### 5. Prohibition of smoking and other tobacco use.-

No person shall smoke or use tobacco in any other form in any place of public work or use. The Federal Government may however issue guidelines for permitting designated smoking areas in premises or places where adequate arrangements are made to protect the health of non-smokers.

**6. Prohibition of smoking in public service vehicles.**Without prejudice . to the provisions of the Provincial Motor vehicles Ordinance, 1965 (W. P. Ordinance XIX of 1965), no person shall smoke or use tobacco in any other form in a public service vehicle.

#### 7. Prohibition on advertisement of cigarettes, etc.-

Notwithstanding anything contained in any other law for the time being in force, no person or company shall advertise tobacco and tobacco product on any medial or in any place and any public service vehicle, if such advertisement is not in accordance with guidelines prescribed for this purpose by a committee which the Federal Government may, by notification in the official Gazette, constitute.

- **8. Prohibition of sale of cigarettes, etc. / to minors.**No person shall sell cigarettes or any other smoking substance to any person who is below the age of eighteen years.
- **9.** Prohibition of storage, sale and distribution of cigarettes, etc., in the immediate vicinity of educational institutions.—No person shall himself or by any person on his behalf, store, sell or distribute cigarettes or any other smoking substance or any other tobacco product within SO (fifty) meters from any college, school or educational institution.

#### 10. Display and exhibition of board. -

the owner or manager or incharge of the affairs of every place of public work or use shall display and exhibit a board at each conspicuous place in and outside the premises visited or used by general public prominently stating that the place is a "No Smoking Zone" and that "Smoking is an Offence."

#### 11. Penalties. -

Any person, who contravenes the provisions of -

- (a) section 5, 6 or 10 shall be punishable with fine which may extend to one thousand rupees and in case of second or subsequent offence, shall be punishable with a fine which shall not be less then one thousand rupees, and may extend to one hundred thousand rupees; and
- (b) Section 7, 8 or 9 shall be punishable with fine which may extend to five thousand rupees and in case of second or subsequent offence, shall be punishable with imprisonment which may extend to three months, or with a fine which shall not be less then one hundred thousand rupees, or with both.

### 12. Ejectment of violators from any place of public work or use.-

Any authorized officer or a police officer not below the rank of sub-inspector may eject any person from any place of public work or use who contravenes the provisions of this Ordinance.

#### 13. Cognizance of offences. -

(1) Notwithstanding anything contained in the Code of Criminal Procedure, 1898 (Act V of 1898), no court shall take cognizance of any offence under this Ordinance except on a complaint in writing by an authorized officer with respect to an offence under section 5, 6 and 10 and on a report in writing by a police officer, not below the rank of sub-inspector, with respect to an offence under sections 7, 8 and 9.

#### 14. Procedures.-

Notwithstanding anything contained in the Code of Criminal Procedure, 1898 (Act V of 1898),

- (a) an offence under section 7, 8 and 9 shall be cognizable and bailable;
- (b) no court other than Magistrate of the first class shall try; 10 offence under this Ordinance;
- (c) a Magistrate trying an offence under this ordinance shall have the power to try such offence summarily in accordance with the procedure laid down for summary trial in the said code; and
- (d) it shall be lawful for the Magistrate of the first class to pass any sentence authorized try this ordinance.

#### 15. Power to delegate. -

The Federal Government may, by notification in the official Gazette, direct that all or any of its powers under this Ordinance or the rules shall, subject to such conditions, if any, as may be specified therein, be exercisable also by any officer or authority subordinate to the Federal Government or Provincial Government.

#### 16. Application of other laws passed.-

The provisions of this Ordinance shall be in addition to, and not in derogation of, any law for the time being in force.

#### 17. Power to make rules.-

- (1) The Federal Government may, by notification in the official Gazette, make rules for carrying out the purposes of this Ordinance.
- (2) The power to make rules conferred by this section shall, except for the first occasion of the exercise thereof, be subject to the condition of previous publication.

GENERAL PERVEZ MUSHARRAF, President

> MR. JUSTICE MASNOOR AHMED, Secretary,

# The Cigarettes (Printing of Warning) Ordinance (LXXIII OF 1979) [31 st December, 1979]\*

An Ordinance to provide for printing of a health warning on packets of cigarettes.

#### **Preamble**

Whereas it is expedient to provide for printing of a health warning on packets of cigarettes and for matters connected therewith:

And whereas the President is satisfied that circumstances exist which render it necessary to take immediate action; Now, therefore, in pursuance of the Proclamation of the fifth day of July, 1977, read with the Laws (Continuance in Force) Order, 1977 (CM.L.A. Order No.1 of 1977), and in exercise of all powers enabling him in that behalf, the President is pleased to make and promulgate the following Ordinance;

- **1. Short title extent** (Inst. by Cigarettes (Printing of Warning) (Amendment) Ordinance, XL of 1980.)[application] and commencement:
  - (1) This Ordinance may be called the Cigarettes (Printing of Warning) Ordinance, 1979.
  - (2) It extends to the whole of Pakistan.

(Inst. by Cigarettes (Printing of Warning) (Amendment) Ordinance, XL of 1980.) [(2-A) It shall apply to Cigarettes manufactured for consumption in Pakistan.]

- (3) it shall come into force on the first day of (Subs. by Cigarettes (Printing of Warning) (Amendment) (Ordinance, XL of 1980.) [September], 1980.
- **2. Definitions:** In this Ordinance, unless there is anything repugnant in the subject or context,--
  - (a) "Cigarette" includes Biri;
  - (b) "Health warning" means the health warning specified in Section 3; and (c) "Packet" includes a wrapper or other container.

<sup>\*</sup>The amendments made in this ordinance under The Cigarettes (Printing of Warning) (Amendment) Ordinance, (XL of 1980) and The Cigarettes (Printing of Warning) (Amendment) Ordinance. (LXXV of 2002) have been cited in appropriate sections of the ordinance.

- **3.Printing of health warning:** (substituted by Cigarettes (Printing of Warning) (Amendment) Ordinance, 2002.ENo.2(1)/2002- (Ordinance No. LXXV of 2002) [There shall be printed legibly and prominently, both in English and Urdu, on every packet of tobacco and on all types of advertisements on any media, a health warning as the Ministry of Health may, by notification in the officials Gazette, prescribe".]
  - **4. Prohibition to sell, etc.:** No person shall-
  - (a) manufacture packets of cigarettes; or
  - (d) sell or offer for sale cigarettes from packets of cigarettes; or
  - (c) possess or sell or offer for sale packets of cigarettes, on which the warning is not printed as required by Section 3.

#### 5.Penalties:

- (1) Whoever contravenes any provision of Section 4 shall be punishable with imprisonment for a term which may extend to two years, or with fine which may extend to ten thousand rupees, or with both.
- (2) Where a Court convicts a person of an offence punishable under sub-section (1), it shall direct that the packets of cigarettes and the cigarettes in respect of which the offence has been committed be forfeited to the Federal Government.
- **6.Offences by companies:** If the person contravening any provision of Section 4 be a company or other body corporate, every director, manager, secretary or other officer or agent thereof shall, unless he proves that the contravention took place without his knowledge or that he exercised all due diligence to prevent such contravention, be deemed to be guilty of such contravention.
- **7.Cognizance of offences:** (1) No Court inferior to that of a Magistrate of the First Class shall try any offence punishable under this Ordinance.
- (2) No Court shall take cognizance of an offence punishable under this Ordinance except on a complaint made in writing by a police officer not below the rank of an Assistant Sub-Inspector/an Excise Officer not below the rank of a Sub-Inspector or any other officer authorised in this behalf by the Federal Government.
- **8.Power to make rules:** The Federal Government may, be notification in the official Gazette, make rules for carrying out the purposes of this Ordinance.

### **Notifications**

# Notification for enforcement of Ordinance SRO 652(1)2003

#### GOVERNMENT OF PAKISTAN MINISTRY OF HEALTH

Islamabad, the 30th June, 2003

#### NOTIFICATION

S.R.O. 652 (1)/2003.-In exercise of the powers conferred by subsection (3) of section 1 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002), the Federal Government is pleased to specify the 30th day of June, 2003, to be the date on which the said Ordinance shall come into force.

# Declaration of No Smoking places SRO 653(1)/2003

#### NOTIFICATION

S.R.O.653 (1)/2003.-In exercise of the powers conferred by section 3 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of2002), the Federal Government is pleased to declare, hospitals, dispensaries and other health care establishments, educational institutions, offices, conference rooms, all domestic flights, restaurants, buses, wagons, trains, indoor stadiums, gymnasiums, clubs, lounges of airports, waiting rooms at railway stations, waiting rooms at bus stations and add as, to be places of public work or use to be no smoking and no tobacco use places.

(F. 12-2/2002 HE)

MUHAMMAD DIN, Deputy Secretary (Admn)

# Authorized persons under the ordinance SRO 654(1)2003

#### GOVERNMENT OF PAKISTAN MINISTRY OF HEALTH

Islamabad, the 30th June, 2003

#### **NOTIFICATION**

- S.R.O. 654 (I)/2003. In exercise of the powers conferred by subsection (1) of section 4 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002), the Federal Government is pleased to authorize and declare,
- (a) all members of the Majlis-e-Shora (Parliament) and Provincial Assemblies in respect of sections 5,6,10,12 and 13;
- **(b)** all District, Tehsil and Union Council Nazims and Deputy Nazims and councilors in respect of sections 5, 6, 10, 12 and 13:
- (c) all officers in BPS 20 and above, in the places under their jurisdiction in respect of sections 5, 6, 10, 12 and 13
- **(d)** all police officers of the rank of Sub-Inspector and above, in respectofsections 5, 6, 7, 8, 9, 10, 12 and 13;
- (e) heads of the educational institutions, in respect of the school or the institution, he or she is head in respect of sections 5, 9, 10, 12 and 13;
- **(f)** public transport, bus and wagon drivers and conductors, in respect of the violators in the vessel in respect of Sections 6, 12 and 13:
- (g) train driver and conductor guards, in respect of the train, he is driver and conductor, guard in respect of sections 6, 12 and 13:
- **(h)** managers of airport lounges, waiting rooms at railway stations and bus stops, in respect of sections 5, 10, 12 and 13;
- (i) all crew members aboard an aeroplane, in respect of sections 5, 6, 12 and 13;
- (j) managers of establishments where services are provided to the public whether for a charge or free including the sale of goods, in respect of their own establishments, in respect of sections 5, 10, 12 and 13;

- **(k)** heads of hospital and other health care establishments in respect of their own establishments in respect of sections 5, 10, 12 and 13;
- (1) managers of restaurants, entertainment houses including cinemas, theaters, studios of TV, radio, etc in respect of their own establishment, in respect of sections 5, 10, 12 and 13,

To be persons competent to act under the aforesaid ordinance.

(F. 12-2/2002 HE)

MUHAMMAD DIN, Deputy Secretary (Admn)

# Members of guidelines committee on advertisements S.R.O. 655 (1)/2003.

#### GOVERNMENT OF PAKISTAN MINISTRY OF HEALTH

Islamabad, the 30th June, 2003

#### NOTIFICATION

In exercise of the powers conferred by section 7 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002), the Federal Government is pleased to constitute the Committee on Tobacco Advertisements Guidelines, consisting of the following members, namely:

Director General Health	Chairmaran ay officia
	Chairperson, ex-officio,
One representative of	
tobacco industry	Member
One representative of	
Consumer Association	Member
Two representatives representing	
Public and private sector media	Members
One representative of	
Cardiac Association	Member
Health Education Adviser,	
Ministry of Health	Member ex-officio
Health Education Consultant,	
Ministry of Health	Member; ex-officio
Representatives of UNICEF	
and WHO	(to be co-opted on invitation)

2. The Health Education Consultant shall act as Secretary of the Committee on Tobacco Advertisements Guidelines.

#### 3. Functions:

The Committee on Tobacco Advertisements Guidelines shall

- (a) prepare, plan and implement guidelines for the advertisements of tobacco and tobacco products;
  - (b) monitor the implementation of the guidelines; and
- **(c)** evaluate effectiveness and in the light of data so collected improve upon the guidelines from time to time.
- 4. The Committee shall conduct proceedings under procedures to be established with the approval of the Federal Government.

(F. 12-2/2002 HE)

MUHAMMAD DIN, Deputy Secretary (Admn)



#### EXTRAORDINARY PUBLISHED BY AUTHORITY

#### ISLAMABAD, THURSDAY, JULY 3, 2003

PART II Statutory Notifications (S. R. O.)

GOVERNMENT OF PAKISTAN

#### MINISTRY OF HEALTH

#### **NOTIFICATIONS**

Islamabad, the 30th June, 2013

S.R.O. 652 (1)/2003.-In exercise of the powers conferred by subsection (3) of section 1 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002), the Federal Government is pleased to specify the 30th day of June, 2003, to be the date on which the said Ordinance shall come into force.

S.R.O.653 (1)/2003.- In exercise of the powers conferred by section 3 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of2002), the Federal Government is pleased to declare, hospitals, dispensaries and other health care establishments, educational institutions, offices, conference rooms, all domestic flights, restaurants, buses, wagons, trains, indoor stadiums, gymnasiums, clubs, lounges of airports, waiting rooms at railway stations, waiting rooms at bus stations and addas, to be places of public work or use to be no smoking and no tobacco use places.

(1321)

- **S.R.O. 654** (I)/2003. In exercise of the powers conferred by subsection (1) of section 4 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002), the Federal Government is pleased to authorize and declare.
  - (a) all members of the Majlis-e-Shora (Parliament) and Provincial Assemblies inrespect of sections 5,6,10,12 and 13;
  - (b) all District, Tehsil and Union Council Nazims and Deputy Nazims and councilors in respect of sections 5,6,10,12 and 13;
  - (c) all officers in BPS 20 and above, in the places under their jurisdiction in respector sections 5,6,10,12 and 13;
  - (d) all police officers of the rank of Sub-Inspector and above, in respect of sections 5,6,7,8,9,10,12 and 13;
    (e) heads of the educational institutions, in respect of the school or the institution, he or she is head in respect of sections 5,9,10,12and13;
  - (e) public transport, bus and wagon drivers and conductors, in respect of the violators in the vessel in respect of Sections 6,12 and 13:
  - (f) train driver and conductor guards, in respect of the train, he is driver and conductor, guard inrespect of sections6,12 and 13;
  - (g) managers of airport lounges, waiting rooms at railway stations and bus stops, in respect of sections 5, 10,12 and 13;
  - (h) managers of airport lounges, waiting rooms at railway stations and bus stops, in respect of sections 5, 10,12 and 13;
  - (i) all crew members aboard an aeroplane, in respect of sections 5,6,12 and 13;
  - (j) managers of establishments where services are provided to the public whether for a charge or free including the sale of goods, in respect of their own establishments, in respect of sections *5,10,* 12 and 13;
  - (k) heads of hospital and other health care establishments in respect of their own establishments in respect of sections 5,10, 12 and 13; managers of restaurants, entertainment houses including cmemas, theaters, studios of TV, radio, etc in respect of their own establishment, in respect of sections 5,10,12 and 13
  - (l) managers of restaurants, entertainment houses including cmemas,theaters, studios of TV, radio, etc in

respect of their own establishment, in respect of sections 5,10,12 and 13, to be persons competent to act under the aforesaid ordinance.

**S.R.O. 655 (1)/2003.** In exercise of the powers conferred by section 7 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002), the Federal Government is pleased to constitute the Committee on Tobacco Advertisements Guidelines, consisting of the following members, namely:

Director General Health	Chairperson, ex-officio,
One representative of tobacco industry	Member
One representative of tobacco industry	Member
Two representatives representing public	
and private sector media	Member
One representative of Cardiac Association	Member
Health Education Adviser,	
Ministry of Health	Member ex-officio
Health Education Consultant,	
Ministry of Health	Member ex-officio
Representatives of UNICEF and WHO	(to be co-opted on invitation)

2. The Health Education Consultant shall act as Secretary of the Committee on Tobacco Advertisements Guidelines.

#### 3. Functions:

The Committee on Tobacco Advertisements Guidelines shall-

- (a) prepare, plan and implement guidelines for the advertisements of tobacco and tobacco products;
- (b) monitor the implementation of the guidelines; and
- (c) evaluate effectiveness and in the light of data so collected improve upon the guidelines from time to time.
- 4. The Committee shall conduct proceedings under procedures to be established with the approval of the Federal Government. [F.12-2/2002HE.]

MUHAMMAD DIN, Deputy Secretary (Admn)

# Notification of guidelines for advertisements No. F.13-5/2003

#### GOVERNMENT OF PAKISTAN MINISTRY OF HEALTH

Islamabad, the 25th October; 2003

#### NOTIFICATION

**F.13-5/2003 HE.--**In exercise of the powers conferred by section 7 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002), the Committee on Tobacco Advertisement Guidelines notified under SRO 655 (1)/2003 in the Gazette of Pakistan dated 3rd July 2003 is pleased to notify following Guidelines for the tobacco and tobacco product advertisements which will come into force on the dates specified below.

### **Guidelines for Tobacco Advertisements on electronic media:**

- 1. Advertising on television and radio will be allowed only between 12.00 midnightto 6AM.
- 2. No tobacco advertising will be presented in theaters, cinemas in which persons under 18are allowed.
- 3. No incidental advertising of tobacco such as smoking in TV Programs/ dramas, showing banners, billboards, and other paraphernalia that advertise tobacco products during sports and in sports coverage will be allowed.
- 4. Health Warning will be required on tobacco advertisements on all channels/electronic media. The size and the time of this health warning will be proportionate to the ad but not less than 1/5th of the total ad and lor time. It will be conspicuous and easily readable/audible.
- 5. Tobacco products will not be presented as prizes or gifts for television and radio contests.

### Guidelines for Tobacco Advertisements on bill boards, wall murals, transport:

6. No advertisement shall be placed on any bill board, wall

murals, or transport stop or station that either individually or in deliberate combination with other such advertisements exceeds 35squaremeters in total size.

7. Health Warning will be required on tobacco advertisements on all channels / media i.e. news papers, electronic media, magazines, cinemas, billboards, handbills. The size of this health warning will be proportionate to the ad but not less than 1/5th of the total ad. It will be conspicuous and easily readable.

#### Guidelines to protect children from the tobacco promotion:

- 8. No reference to children will be made and the advertising must not be addressed to them.
- 9. Tobacco will not be advertised in or within 50 meters of registered schools, on buses, in sports centers, or in comic books.
- 10. Tobacco advertising is prohibited in publications intended for young people.
- 11. Advertising directed at young people is prohibited.

#### **Guidelines for Promotion of Tobacco through samples:**

- 12. No promotion of tobacco products through the distribution of free samples at public events.
- 13. The distribution of samples of cigarettes to minors will be prohibited.
- 14. Distribution and promotion of samples of cigarettes at colleges, universities and educational institutions will be prohibited.

#### Guidelines on use of celebrities for tobacco promotion:

- 15. Sports stars and young artists will not be depicted using or smoking cigarettes in posters, films or on record albums. A similar ban applies to the use of historical figures and members of the learned professions.
- 16. Young people (under 40 years of age) may not be used as models in advertisements for tobacco.

#### General guidelines

- 17. Health Warning will be required on tobacco advertisements on all other channels 1 media i.e. news papers, magazines, cinemas, handbills, and give away materials. The size of this health warning will be proportionate to the ad but not less than 1/5th of the total ad. It will be conspicuous and easily readable.
- 18. Association of tobacco advertising with sports, adventure, sex and success in life will be prohibited.
- 19. Encouraging smoking as a means of improving concentration or performance will be prohibited.
- 20. Sponsorship of any type of events whereby tobacco is promoted will not be permitted.

### The Guidelines for Tobacco Advertisements will be implemented as per schedule given below:

S. No.	Type of advertisements	Date when the New Guidelines will come into force
1.	All ads on electronic and print media	One month after the notification of the Guidelines by the MOH
2.	All ads on Bill boards, neon signs on shops, hangings, on the counter materials, and give away Materials	No bill boards, neon signs on the . shops, hangings, on the counter advertisement materials and give away materials without new' Health Warning after 7 months of the notification of the Guidelines by the Ministry of Health.

F. 13-5/2003 HE)

MUHAMMAD DIN, Deputy Secretary (Admn)

# Notification of new health warning SRO 1001(1)/2003

#### Government of Pakistan Ministry of Health

Islamabad, the 25th October; 2003

#### **NOTIFICATION**

**S.R.O 1001(1)/2003.** - In exercise of the powers conferred by section 3 of the "Cigarettes (Printing of Warning) Ordinance, 1979 (LXXIII of 1979)" the Federal Government is pleased to notify the following health warning, namely:-

"WARNING: Smoking causes cancer and heart diseases-Ministry of Health"

[F.13-S/2003 HE]

MUHAMMAD DIN Deputy Secretary (Adm)



#### EXTRAORDINARY PUBLISHED BY AUTHORITY

#### ISLAMABAD, MONDAY, OCTOBER 27, 2003

#### PART II Statutory Notifications (S. R.O.)

#### **GOVERNMENT OF PAKISTAN**

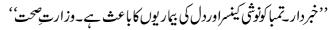
#### MINISTRY OF HEALTH

#### NOTIFICATION

Islamabad, the 25th October, 2003

**S.R.O. 1001 (1)/2003.** --- In exercise of the powers conferred by section 3 of the "Cigarettes (Printing of Warning) Ordinance, 1979 (LXXIII of 1979)" the Federal Government is pleased to notify the following health warning, namely.

"WARNING: Smoking causes cancer and heart diseases Ministry of Health"



[F.I3-5 /2003 HE.]

MUHAMMAD DIN, Deputy Secretary (Admn).

(2479)

[5238 (2003) Ex. Gaz.]



#### EXTRAORDINARY PUBLISHED BY AUTHORITY

#### ISLAMABAD, MONDAY, OCTOBER 27, 2003

PART III

Other Notifications, Orders, etc.
GOVERNMENT OF PAKISTAN
MINISTRY OF HEALTH
Islamabad, the 25th October, 2013

#### **NOTIFICATIONS**

**F.13-5/2003 HE.--In** exercise of the powers conferred by section 7 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002), the Committee on Tobacco Advertisement Guidelines notified under SRO 655 (1)/2003 in the Gazette of Pakistan dated 3rd July 2003 is pleased to notify following Guidelines for the tobacco and tobacco product advertisements which will come into force on the dates specified below.

#### Guidelines for Tobacco Advertisements on electronic media:

- 1. Advertising on television and radio will be allowed only between 12.00 midnight to 6AM.
- 2. No tobacco advertising will be presented in theaters, cinemas in which persons under 18 are allowed.
- 3. No incidental advertising of tobacco such as smoking in TV Programs/dramas, showing banners, billboards, and other paraphernalia that advertise tobacco products during sports and in sports coverage will be allowed
- 4. Health Warning will be required on tobacco advertisements on all channels/electronic media. The size and the time of this health warning will be proportionate to the ad but not less than 115th of the total ad and/or time. It will be conspicuous and easily readable/audible.
- 5. Tobacco products will not be presented as prizes or gifts for television and radio contests.

### Guidelines for Tobacco Advertisements on bill boards, wall murals, transport:

- 6. No advertisement shall be placed on any bill board, wall murals, or transport stop or station that either individually or in deliberate combination with other such advertisements exceeds 35 square meters in total size.
- 7. Health Warning will be required on tobacco advertisements on all channels / media i.e. news papers, electronic media, magazines, cinemas, billboards, handbills. The size of this health warning will be proportionate to the ad but not less than 1/5th of the total ad. It will be conspicuous and easily readable.

#### Guidelines to protect children from the tobacco promotion:

- 8. No reference to children will be made and the advertising must not be addressed to them.
- 9. Tobacco will not be advertised in or within 50 meters of registered schools, on buses, in sports centers, or in comic books.
- 10. Tobacco advertising is prohibited in publications intended for young people.
- 11. Advertising directed at young people is prohibited.

#### **Guidelines for Promotion of Tobacco through samples:**

- 12. No promotion of tobacco products through the distribution of free samples at public events.
- 13. The distribution of samples of cigarettes to minors will be prohibited.
- 14. Distribution and promotion of samples of cigarettes at colleges, universities and educational institutions will be prohibited.

#### Guidelines on use of celebrities for tobacco promotion:

- 15. Sports stars and young artists will not be depicted using or smoking cigarettes in posters, films or on record albums. A similar ban applies to the use of historical figures and members of the learned professions.
- 16. Young people (under 40 years of age) may not be used as models in advertisements for tobacco.

#### General guidelines

- 17. Health Warning will be required on tobacco advertisements on all other channels 1 media i.e. newspapers, magazines, cinemas, handbills, and give away materials. The size of this health warning will be proportionate to the ad but not less than 1/5th of the total ad. It will be conspicuous and easily readable.
- 18. Association of tobacco advertising with sports, adventure, sex and success in life will be prohibited.
- 19. Encouraging smoking as a means of improving concentration or performance will be prohibited.
- 20. Sponsorship of any type of events whereby tobacco is promoted will not be permitted.

The Guidelines for Tobacco Advertisements will be implemented as per schedule given below:

S. No.	Type of advertisements	Date when the New Guidelines will come into force
1.	All ads on electronic and print media	One month after the notification of the Guidelines by the MOH
3.	All ads on Bill boards, neon signs on shops, hangings, on the counter materials, and give away materials.	No bill boards, neon signs on the shops, hangings, on the counter advertisement materials and give away materials without new'Health Warning after 7 months of the notification of the Guidelines by the Ministry of Health.

MUHAMMAD DIN, Deputy Secretaiy (Admn).

## Specification for dimensions of health warning on cigarette packs and date of enforcement of new warning SRO 22(1)/2004

#### Government of Pakistan Ministry of Health

Islamabad, the 13th January, 2004

#### **NOTIFICATION**

**S.R.O. 22(1)2004.** - In exercise of the powers conferred by the section 8 of the cigarettes (Printing of Warning) Ordinance, 1979 (LXXIII of 1979), the Federal Government is pleased to make the following rules, namely:-

## THE CIGARETTE (PRINTING OF WARNING) RULES, 2003.

- 1. Short title and commencement.- (1) these rules may be called the cigarette (Printing of Warning) Rules, 2003
- 2. Enforcement of health warning. The health warning notified vide Ministry of Health Notification No. S. R.O. 1001 (1) dated the 25th October, 2003 shall be deemed to have come into force in the manner specified in the Table below:-

S	Type of	Date when the New Health Warning
No.	Advertisements.	will come into force
1.	All advertisements on TV, Radio and	One month after the notification by the MOH of the New Health
	press	Warning i.e. 24th November 2003
2.	on cigarette packs and bidi packs	No stocks will be on shelves which do not carry new health warning after seven months after notification of the new Health warning i.e, 24th May, 2004
3.	All Advertisement or bill boards and any other advertisement i.e. shop neon signs, hangings, print materials and give away materials ads etc.	No billboards, neon sign and other advertisements materials without new Health warning after seven months of the notification of the New Health Warning by the Ministry of Health i.e 24th May 2004

3.Dimensions, etc., of the health warning. - (1) The new health warning

"WARNING: Smoking causes cancer and heart diseases Ministry of Health"

will be printed on the flap (top) on front side of the Cigarette pack in Urdu and on the back side in English. It will cover at least 30% of the pack on each side in rectangular box. Other specifications are outlined as under:

- I. Size of the fonts height minimum 4 mm on packs of 20s and 3 mm for packs of 10s;
- II. Font: Helvetica condensed; and III. Outline 1.2.pt.
- (2) The words "Warning" and " " shall be printed in letters visibly bolder than the rest of the health warning.
- (3) The health warning shall be printed in red color on white background on all packets in which red color is used in the design of the packets; and on all other packets, the health warning shall be printed on white background in the darkest and most prominent color used in the design of the packet:

#### Provided that-

- a. On cigarette packets, the front and back sides of which are of dark color, the warning panels shall be printed in reverse white, and
- b. On cigarette packets, the front and back sides of which are in light color, the warning panels shall be printed in the darkest and most prominent color used on the packet.
- (4) All other tobacco or tobacco products advertisements will devote atlas 20% of the space and / or time for the Health warning in Urdu in conspicuous and legible way. Warning in the English will be optional.
- (5) Repeal. The cigarette (Printing of Health Warning) Rules, 1982, are hereby repealed.

[F13-5/2003 HE.]

SD/MUHAMMAD DIN Deputy Secretary (Admn).

#### NOTIFICATIONS CIGARETTE (PRINTING OF WARNING) RULES, 2003

[Gazette of Pakistan, Extraordinary, Part-II, 16<sup>th</sup> January, 2004]

- **S.R.O. 22(I)/2004, dated 13.1.2004.-**-In exercise of the powers conferred by section 8 of the Cigarette (Printing of Warning) Ordinance, 1979 (LXXIII of 1979), the Federal Government is pleased to make the following rules, namely:--
  - 1. Short title and commencement.--(1) These rules may be called the Cigarette (Printing of Warning) Rules, 2003.
  - (2) Enforcement of health warning,--The health warning notified vide Ministry of Health Notification No. S.R.O. 1001(I) dated the 25<sup>th</sup> October, 2003 shall be deemed to have come into force in the manner specified in the Table below:--

#### Table

S.No	Type of advertisements	Date when the New Health Warning will come into force
1	All advertisements on TV, Radio and press.	One month after the notification by the MOH of the New Health Warning i.e. 24 <sup>th</sup> November, 2003.
2	New health warning on cigarette packs and bidi packs.	No stock will be on shelves which do not carry new health warning after seven months after the notification of the new Health Warning i.e. 24 <sup>th</sup> May, 2004.
3	All advertisements on bill boards and any other advertisements i.e. shop neon signs, hangings, print material and give away materials ads etc	No bill boards, neon signs

2. **Dimensions, etc., of the health warning.--**(1) The new health warning "Warning" Smoking causes cancer and heart diseases Ministry of "Health"

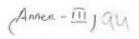
will be printed on the flap (top) on front side of the Cigarette pack in Urdu and on the back side in English. It will cover at least 30% of the pack on each side in rectangular box. Other specifications are outlined as under:

- (i) Size of the fonts height minimum 4.mm n packs of 20s and 3mm for packs of 10s;
- (ii) Font; Helvetica condensed; and
- (iii) Outline 1.2.pt.
- (3) The health warning shall be printed in red colour on white background on all packets in which red colour is use in the design of the packets; and on all other packets, the health warning shall be printed on white background in the darkest and most prominent colour used in the design of the packet:

#### Provided that—

- (a) on cigarette packets, the front and back sides of which are of dark colour, the warning panels shall be printed in reverse white, and
- (b) on cigarette packets, the front and back sides of which are in light colour, the warning panels shall be printed in the darkest and most prominent colour used on the packet.
- (4) All other tobacco or tobacco products advertisements will devote at least 20% of the space and/or time for the Health Warning in Urdu in conspicuous and legible way. Warning in the English will be optional.
- (5) Repeal.--The Cigarette (Printing of Health Warning) Rules, 1982, are hereby repealed.

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#### **ISLAMABAD, SATURDAY, OCTOBER 21, 2006**

# PART II Statutory Notifications (S. R. O.) GOVERNMENT OF PAKISTAN MINISTRY OF HEALTH

## NOTIFICATION *Islamabad, the 9<sup>th</sup> October, 2006*

S.R.O. 1068(I)/2006.—In exercise of the powers conferred by section 15 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002), the Federal Government is pleased to direct that all of its powers under the aforesaid Ordinance or the rules made thereunder shall be exercisable by:--

- (a) the Provincial Government of Baluchistan;
- (b) the Provincial Government North-West Frontier Province;
- (c) the Provincial Government of Punjab, and
- (d) the Provincial Government of Sindh,

and by any officer or authority subordinate to the aforesaid Provincial Government.

[F.12-2/2002 HE.]

SHER AYUB KHAN, Deputy Secretary (Admn).

Price · Rs 05:00

(3185)

[3418(2006)/Ex. Gaz.]

# NOTIFICATION PROHIBITION OF SMOKING AND PROTECTION OF NON-SMOKERS HEALTH ORDINANCE, 2002 (LXXIV OF 2002)

[Gazette of Pakistan, Extraordinary, Part-II, 1st September, 2007]

**S.R.O. 882(I)/2007, dated 21.8.2007.**—In exercise of the powers conferred by Section 7 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002), the Committee on Tobacco Advertisement Guidelines notified under S.R.O. 665 (1)/2003 in the Gazette of Pakistan dated 3<sup>rd</sup> July 2003 is pleased to notify following Guidelines on the size of advertisement in the print media, magazines, shop fascias, bill boards and use of electronic media for the tobacco and tobacco products advertisements:

- (i) Tobacco ads in the press will not be more than one square inch, (effective May 31, 2007)
- (ii) Tobacco industry will remove all the contracted tobacco product advertisement boards on the shops by December 31, 2007. The size of the tobacco product advertisement board on shops by the industry will not be more than one square foot. The industry will supply by December 31, 2007 a list of shops having existing contracted tobacco product advertisement fascias.
- (iii) Advertisement of tobacco on electronic media will be allowed only between 3 AM to 4 AM.
- (iv) No incidental advertisement of smoking will be allowed on any media though branding and product placement by the tobacco industry. (This will not affect the already laid out guidelines on incidental tobacco advertisements).
- (v) No tobacco ads placement shall be made on the front and back pages of any publication, nor on inside front and back covers of magazines.
- (vi) Billboards (except point-of-sale shop fascias) will not be more than 1 sq. meter in size.

The above guidelines will come in force with immediate effect.

All previous notification of the size of the advertisements will be deemed as cancelled.

Restrictions about the Health Warning as notified earlier

(SRO 1001 (1)2003 dated October 27, 2003 and under other Notifications/Orders vide No. F. 13-5/2003 dated October 27, 2003 will remain the same.

#### **Rules, 2007**

#### Federal board of revenue rules, 2007

[Gazette of Pakistan, Extraordinary, Part-II, 1st November, 2007]

- S.R.O. 1067 (1)/2007.--In exercise of the powers conferred by Section 21 of the Federal Board of Revenue Act, 2007, read with Section 15, thereof, the Federal Government is pleased to make the following rules, namely:--
- **1. Short title and commencement.--**(1) These rules may be called the Federal Board of Revenue Rules, 2007.
  - (2) They shall come into force at once.
- 2. **Definitions.**--In these rules, unless there is anything repugnant in the subject or context,--
- (a) Act' means the Federal Board of Revenue Act, 2007;
- (b) "member" includes
  - i. line members' such as member (direct taxes), member (sales tax and federal exercise), or any other re-designated member with any other name or nomenclature, member (customs);
  - ii. Functional and support members, such as member (fiscal research and statistics), member (human resource management), member (audit); member (administration), member (legal), member (tax policy and reforms), member (information management systems), and member (facilitation and tax payers' education); and as a result of reforms, adjustment in strength of members and with any other designation or nomenclature; and.
- (c) Secretary' means the secretary of the Board appointed under sub-section (5) of Section 3 of the Act.
- 3. **Powers, functions and business of the Board.--**(1) The Board may under section 8 of the Act, delegate its powers and functions to the Chairman or the line member, functional member and support member who shall transact such business, and exercise such powers and functions singly as Board, as may be allocated to him.



#### ISLAMABAD, SATURDAY, SEPTEMBER 6, 2008

#### PART II

# Statutory Notifications (S.R.O.) GOVERNMENT OF PAKISTAN MINISTRY OF HEALTH NOTIFICATION

Islamabad, the 6<sup>th</sup> September, 2008

- **S. R. 0. 956(I)/2008.**—In exercise of the powers conferred by section 5 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002), the Federal Movement is pleased to notify the following guidelines for permitting designated smoking areas in premises or places where adequate arrangements are made to protect the Health of non-smokers, namely/:—
  - 1. The owner, manager or in-charge of the affairs of all places of public work or use, with the exception of hospitals, dispensaries and other Health care establishments, educational institutions, domestic flights, buses and wagons, may designate separate smoking room or area in such place.
  - 2. The owner, manager or in-charge of the designated place shall ensure that such place:
    - a) is separated with a physical partition from the no-smoking place;

Price: Rs. 2.00

(3479)

[2970 (2008)/Ex. Gaz.]



#### ISLAMABAD, MONDAY, NOVEMBER 24, 2008

# PART II Statutory Notifications (S.R.O.) GOVERNMENT OF PAKISTAN MINISTRY OF HEALTH NOTIFICATION

*Islamabad, the 25<sup>TH</sup> September, 2008* 

**S.R.O.** 1219(I)/2008.—In exercise of the powers conferred by Section 8 of the Cigarette (Printing of Warning) Ordinance, 1979 (LXXIII of 1979), the Federal Government is pleased to direct that the following amendment shall be made in the Cigarette (Printing of Warning) Rules, 2003, namely:—

In the aforesaid Rules, for Rule 2, the following shall be substituted namely:—

## "2. Frequency, dimensions and other specifications of the health warning:

(1) One of the following sets of health warning shall be printed for a period of six months on cigarettes packets and printed cigarettes outers starting from the 1<sup>st</sup> July 2009, and be changed rotationally every six months in the order prescribed below, namely:

(4473)

[3248(2008)/Ex. Gaz.] Price: Rs. 03.00

(A) WARNING: Protect children. Do not let them breathe your smoke. Ministry of Health

**(B) WARNING:** Smoking causes mouth and throat cancer. Ministry of Health.

**(C) WARNING:** Quit smoking; live longer life. Ministry of Health.

**(D) WARNING:** Smoking severely harms you and the people around you. Ministry of health.

Explanation 1: For the purpose of these Rules, 'outers' means the packaging containing few packets of cigarettes.

Explanation 2: Printing of health warning on outers is only required when the outer obscures the health warning on the packets contained therein.

- (2) The health warning shall be printed on the top front side of the cigarette packets and outers in Urdu an on the top backside of the packets and outers in English.
- (3) The health waning shall cover at least 30% of the packets and outers on front and backside in rectangular box
- (4) Other specifications are outlined as under, namely:—
  - (a) Packets:
    - (i) Font size: minimum 4mm on packet of 20, minimum 3mm on packet of 10.
    - (ii) Font: Helvetica condensed.
    - (iii) Outline: 1.2 pt.
  - (b) Outers:
    - (i) Font size: height minimum 5mm on outer of 20, and minimum 4mm on outer of 10.
    - (ii) Font: Helvetica condensed.
    - (iii) Outline: not less than 2.0 pt.

- (5) Words "WARNING" and خبردار shall be printed in letters visibly bolder than the rest of the health warning.
- (6) Packets and outers of cigarettes manufactured for consumption in Pakistan, shall not be cleared from the factory premises with effect from the 1<sup>st</sup> July 2009, unless theses bear the health warning in the prescribed order of rotation given in sub-rule 1.
- (7) Packets and outers of cigarettes imported for consumption in Pakistan, shall not be cleared from the port of entry with effect from the 1<sup>st</sup> July 2009, unless these bear the health warning in the prescribed order of rotation given in Subrule 1
- (8) Notwithstanding anything contained in this Rule, at the end of each rotational period cigarette manufactures and importers shall be allowed a grace period not exceeding 30 days to manufacture and clear from the factory premises and port of entry consignment of packets and outers bearing the health warning prescribed for the expired rotational period."

[F. NO. 02-16/2007-FCTC.]

JAMEEL AHMED KHAN, Deputy Secretary (admin).



#### KARACHI, FRIDAY, JULY 10, 2009

#### **PART II**

Statutory Notifications containing Rules and Orders issued by all Ministries and Division of the Government of Pakistan and their Attached and subordinate Offices and the Supreme Court of Pakistan

#### GOVERNMENT OF PAKISTAN

#### MINISTRY OF HEALTH

NOTIFICATION *Islamabad, the 15<sup>th</sup> June, 2009* 

#### S.R.O. 51 (KE)/2009:

In exercise of the powers conferred by Section 5 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002) the Federal Government is pleased to rescind the SRO No. 956(I)2008 in the public interest in order to protect the Health of Non-Smokers. Henceforth all public places as listed in section 3 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 and SRO 653(I)/2003 shall be completely smoke free.

(No. F3-10/2008-FCTE)

TARIQ MAHMOOD Deputy Secretary (Admn)

PRINTED BY THE MANAGER, PRINTING CORPORATION OF PAKISTAN PRESS, ISLAMABAD.
PUBLISHED BY THE DEPUTY CONTROLLER, STATIONARY AND FORMS. UNIVERSITY OF
KARACHI.

(367)

Price: Rs. 2.00



#### KARACHI, SATURDAY, JULY 18, 2009

#### PART II

Statutory Notifications containing Rules and Orders issued by all Ministries and Division of the Government of Pakistan and their Attached and subordinate Offices and the Supreme Court of Pakistan

## GOVERNMENT OF PAKISTAN MINISTRY OF HEALTH NOTIFICATION

Islamabad, the 1<sup>st</sup> July, 2009

#### S.R.O. 53 (KE)/2009:

In exercise of the powers conferred by section 7 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002), the Committee on Tobacco Advertisement Guidelines is pleased to direct that the following amendment shall be made in Notification No. S.R.O. 882(I)/2007, dated 21<sup>st</sup> August, 2007, namely:-

In the aforesaid notification after paragraph (Vi), the following new paragraph shall be added, namely:-

(Vii) With effect from the 1<sup>st</sup> July 2009, free goods, cash rebates free samples discount or goods below the market value shall not be given or offered for the purpose of advertisement of tobacco or tobacco products to consumers of tobacco products to generate sale or promote smoking"

[No. F 2-6/2009-HE]

TARIQ MAHMOOD

Deputy Secretary (Admn)

(171)



#### KARACHI, FRIDAY, NOVEMBER 6, 2009

#### **PART II**

Statutory Notifications containing Rules and Orders issued by all Ministries and Division of the Government of Pakistan and their Attached and subordinate Offices and the Supreme Court of Pakistan

#### GOVERNMENT OF PAKISTAN

#### MINISTRY OF HEALTH

## NOTIFICATION Islamabad, the 23<sup>rd</sup> October, 2009

#### S.R.O. 86 (KE)/2009:

In exercise of the powers conferred by section 8 of the Cigarettes (Printing of Warning) Ordinance, 1979 (LXIII of 1979) the Federal Government is pleased to make the following rules namely:---

#### 1. Short title and commencement.-

- (1) These rules may be called the Cigarette (Printing of Warning) Rules. 2009
- (2) They shall come into force on the 1<sup>st</sup> day of February, 2010

#### 2. Definitions:-

- (1) In these Rules, unless the context otherwise requires.-
- (a) "Ordinance" means the Cigarettes (Printing of Warning) Ordinance 1979 (LXXIII of 1979): and
- (b) "outer" means the packaging containing few packets of cigarettes.

(531) Price Rs. 3.00

- (2) The terms used but not defined herein shall have the same meanings as are assigned to them in the Ordinance.
  - **3. Rotation of health warnings.** The health warning shall be rotated generally every year or as may be directed by the Federal Government from time to time.
  - **4. Cigarettes imported for consumption in Pakistan.**The packets and outers of cigarettes imported for consumption in Pakistan, shall not be cleared from the port of entry unless these bear the health warning.
  - 5. Grace period.- At the end of each rotational period, cigarette manufacturers and importers shall be allowed a grace period not exceeding sixty days to clear from the factory premises and port of entry containers of cigarettes bearing the health warning prescribed for the expired rotational period.
  - 6. Size.- The health warning shall cover at least forty per cent of the front side (with approximately thirty per cent being pictorial and ten per cent textual) and at least forty per cent of the back side (with approximately thirty per cent pictorial and ten per cent textual) of cigarettes packets and printed cigarette outers.
  - 7. Placement.- (1) The health warning on cigarettes packets shall be printed on the top front side along with the text in Urdu and on the top backside along with the text in English
  - (2) The health warning on printed cigarette outers shall be printed in the centre of the front side along with text in Urdu and on the top backside along with text in English.
  - **8. Specifications for text.-** (1) Specifications for the text in health warning shall be as follows.-
    - (a) Packets:
      - (i) Font size: height minimum 2mm and
      - (ii) Font type helvetica condensed;
    - (b) Outers:
      - (i) Font size height minimum 3mm and
      - (ii) Font type helvetica condensed
  - (2) The text in health warning shall be printed in black color on white background.
  - **9. Repeal.-** The Cigarette (Printing of Warning) Rules, 2003 are hereby repealed

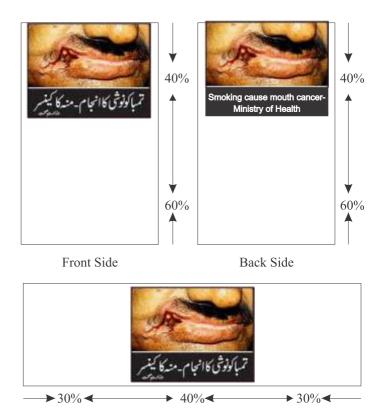
(No. F. 02-16/2007-FCTC).

#### S.R.O. 87 (KE)/2009:

In exercise of the powers conferred by section 3 of the Cigarettes (Printing of Warning) Ordinance. 1979 (LXXIII of 1979) the Ministry of Health is pleased to prescribe the following health warning for the specified time period. Namely: —

(1) This health warning shall be printed for a period of one year commencing from the 1<sup>st</sup> day of February, 2010

#### SET 1 (for First Year):



#### Back Side of the Outer



- (2) A right protected compact disc is an integral part of this notification which contains the authentic health warning to be printed in the exact color intensity and clarity.
- (3) The Cigarettes (Printing of Health Warning) Rules. 2009 shali mulatis mulandis be applicable

(No. F.02-16/2007-FCTC)

SHER AYUB KHAN, Deputy Secretary



#### EXTRAORDINARY

#### **PUBLISHED BY AUTHORIAY**

#### KARACHI, MONDAY, JANUARY 11, 2010

#### PART II

Statutory Notifications containing Rules and Orders Issued by all Ministries and Divisions of the Government of Pakistan and their Attached and Subordinate Offices and the Supreme Court of Pakistan

Government of Pakistan

Ministry of health

Notifications *Islamabad, the 21<sup>st</sup> December, 2009* 

#### S.R.O. 01 (KE)/2010:

In exercise of the powers conferred by section 8 of the Cigarettes (Printing of Warning) Ordinance, 1879 (LXXIII of 1979), the Federal Government is pleased to direct that the following amendments shall be made in the said Rules, namely:-

In the aforesaid Rules,-

- (a) In-rule, 1, in sub-rule (2), for the words "1<sup>st</sup> day of February", the words "31<sup>st</sup> day of May" shall be substituted:
- (b) Rule 5 shall be re-numbered as sub-rule (1) of that rule and after sub-rule (1), re-numbered as aforesaid, the following news sub-rule shall be added, namely:-

(01) Price: Rs. 2.00 "(2) Not with standing anything contained in rule 9, for the purposes of warning prescribed under the rule 2 of the cigarettes (Printing of Warning) Rules, 2003, in the first instance there shall be a grace period of ninety days starting from 31<sup>st</sup> May, 2010, to clear from the factory premises and port of entry containers of cigarettes bearing the health warning prescribed for the expired rotational period."; and © in rule 7, in sub-rule (2), for the word "top", the words "centre of the" shall be substituted.

#### S.R.O. 02 (KE) /2010:

In exercise of the powers conferred by section 3 of the Cigarettes (Printing of Warning) Ordinance, 1979 (LXXIII of 1979), the Ministry of Health is pleased to direct that the following amendments shall be made in its Notification No. S.R.O. 87/(KE)/2009, dated the 23<sup>rd</sup> October, namely:-

In the aforesaid Notification.-

- (a) in clause, (1), for the words "1st day of February", the words "31st day of May" shall be substituted; and
- (b) in clause (2), after the word "printed", the words and commas", "as far as possible, "shall be inserted.

No. F.2-76/2007-FCTC(Pt).

ecretary (Admn.).

MUHAMMAD IQBAL, *Deputy S* 



#### ISLAMABAD, MONDAY, SEPTEMBER 6, 2010

#### PART II

## **Statutory Notifications (S.R.O.)**GOVERNMENT OF PAKISTAN

#### MINISTRY OF HEALTH

NOTIFICATION *Islamabad, the 2<sup>nd</sup> September, 2010* 

- **S.R.O.** 863(I)/2010.—In exercise of the powers conferred by Section 17 of the Prohibition of Smoking and Protection of Non-Smokers Ordinance, 2002 (LXXIV of 2002), the Federal Government is pleased to make the following rules, namely:—
- 1. Short title and commencement.—(1) These Rules may be called The Prohibition of Sale of Cigarettes to Minors Rules. 2010.
- 2. They shall come into force on the 1<sup>st</sup> day of October 2011.
- 3. Responsibilities of Manufacturers and Importers. \_ (1) No one shall manufacture or offer for sale sweets, snacks, or toys in the form of cigarettes that may appeal to any person under the age of eighteen.
- (2) Every cigarette manufacturer and importer shall ensure that the following statement (in clear Urdu font, max. height 1 mm.) is legibly printed in

(2555) Price: Rs.2.00

[2814 (2010)/Ex. Gaz.]

Black colour on one of the side panels of every cigarette packet manufactured or imported for consumption in Pakistan: المسركم افراد كو فروخت ممنوع: وزارت صحت، حكومت پاكستان 18

- (3) No cigarette manufacturer shall manufacture, sell, or offer for sale, any cigarettes unless they are in a packet of at least 20 cigarette sticks.
- (4) The packets of cigarettes imported for consumption in Pakistan shall not be cleared from the port of entry unless they are in a packet of at least 20 cigarette sticks.
- **3. Responsibilities of Retail sellers.---(1)** It shall be the duty of every retail seller of cigarettes to ensure, within his remises, that neither a person under the age of eighteen years is permitted to sell or offer for sale cigarettes, nor the same are sold to consumers who are under eighteen years of age.
- (2) Every retail seller of cigarettes shall clearly and prominently display the following warning (min. A4 size) within his premises:



(3) In case of doubt about the age of the cigarette consumer, it shall be the duty of the retail seller of cigarettes to ask the consumer to provide appropriate evidence of having reached eighteen years of age.

[F. No. 20- 11/2010-FCTC.]

MUHAMMAD IQBAL; Deputy Secretary (Admin)



#### ISLAMABAD, TUESDAY, MARCH 29, 2011

PART II Statutory Notifications (S.R.O.)

GOVERNMENT OF PAKISTAN

#### MINISTRY OF HEALTH

#### **NOTIFICATION**

Islamabad, the 29th March, 2011

**S.R.O.** 277(I)/2011.—In exercise of the powers conferred by subsection(1) of section 4 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002), the Federal Government is pleased to direct that the following amendments shall be made in its Notification No. S.R.O. 654(I)/2003. dated the 30<sup>th</sup> June, 2003, namely:—

#### In the aforesaid notification, —

- (i) in clause (d), for the words "Sub-Inspector", the words "Assistant Sub-Inspector", shall be added;and
- (ii) after paragraph (1). The following new paragraphs shall be added namely:—

(989)

Price: Rs.2.00

- (m) all Executive District Officers (Health), all District Health Officers, tow or more Sanitary/Food Inspectors nominated from time to time by EDO (Health) in respect of their own establishments and hotel/restaurants/cafeterias in their districts, in respect of sections 5, 8, 10, 12 and 13;
- (n) all Executive District Officers (Education), all District Officers Education (DOE), all Assistant Education Officers (AEO and two r more officers nominated from time to time by the Executive District Officer (Education) in respect of their own establishments and schools/colleges in their districts, in respect of sections 5,8,9,12 and 13; and
- (o) all EAC/Magistrates of the first class, Deputy District Officer (Revenue) of their districts and two or more officers nominated from time to time b the DCO/Deputy Commissioner or the head of district administration of their districts, in respect of sections 5, 6, 7, 8, 9, 10, 12, and 13".

[F. No. 11-06/2011-FCTC.]

MUHAMMAD IQBAL, Deputy Secretary (Admin).

#### NO. F.02-16/2007-FCTC GOVERNMENT OF PAKISTAN MINISTRY OF HEALTH (TOBACCO CONTROL CELL) ISLAMABAD

\*\*\*\*\*

Islamabad the 28th May, 2011

#### Subject:- Extension of Current pictorial health warning

This is with reference to Cigarette Manufactures Association (CMA)'s letter dated 11<sup>th</sup> May, 2011,

Federal government is pleased to inform you that the following (current) pictorial health warning vide S.R.O's 87(KE)/2009 shall be continued from 31<sup>st</sup> May, 2011 to 31<sup>st</sup> December,2011

(Dr. Shahid Mahgmood Kazi) ADG-Implementation (FCTC)



Secretary Cigarette manufactures association (CMA) Islamabad.

Regulatory Affairs Manager Pakistan Tobacco Company Ltd Islamabad.

General Manager Regulatory & Fiscal Affairs, Philip Morris (Pakistan) Limited **Islamabad.** 

MD / GM / Director M/S Areeba Traders Rustam Shaheed Road Tando Jam **Hyderabad** 

MD / GM / Director M/S Asia Tobacco Co. (pvt) Ltd. Shaheen General Trading Co. Shop # 34-35 B, Block GB Plaza, Kharno Market Jamrod Road **Peshawar.** 

## The Gazette



## of Pakistan

#### EXTRAORDINARY PUBLISHED BY AUTHORITY

ISLAMABAD, TUESDAY, DECEMBER 31, 2013

#### PART II

Statutory Notifications (S. R. O.)

GOVERNMENT OF PAKISTAN

#### MINISTRY OF NATIONAL HEALTH SERVICES, REGULATIONS AND COORDINATION

#### NOTIFICATION

Islamabad, the 31st December, 2013

- S. R. O. 1086 (I)/2013.—In exercise of the powers conferred by section 7 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002) and in suppression of its previous notifications or orders related to subjects herein below, the Committee on Tobacco Advertisement Guidelines notified under S.R.O. 1005(I)/2013 dated 21st November 2013 is pleased to prescribe following guidelines regarding tobacco and tobacco product advertisements namely:—
  - 1. No tobacco or tobacco product advertisement shall be allowed,
  - in print media, including a newspaper, magazine, book, periodical, or any such printed publication, except as provided by the Federal Excise Rules 2005;

(3449)

[1639 (2013)/Ex. Gaz.]

Price : Rs 2.00

- (b) in cinema or theater, including mobile or mini cinema or theater;
- (c) on television or radio, including cable television or closed circuit television network;
- (d) through depiction of a human or animal image or silhouette;
- (e) through branding on clothes or garments, including caps;
- through a poster or banner made out of paper, plastic, cloth, or any other material, affixed outside a shop, kiosk, or mobile trolley;
- (g) through a hard or soft on-store board or fascia affixed outside a shop, kiosk, or mobile trolley; and
- through out of home billboard, whether fixed or mobile.
- The above Guidelines shall come in force with effect from 31st May

[F. No. 28/NHSR&C/HEA/2013.]

MUHAMMAD AZAM GAKHAR, Section Officer (Admin).



KARACHI, FRIDAY, FEBRUARY 27, 2015

#### PART II

Statutory Notifications containing Rules and Orders issued by all Ministries and Divisions of the Government of Pakistan and their Attached and Subordinate Offices and the Supreme Court of Pakistan

GOVERNMENT OF PAKISTAN

### MINISTRY OF NATIONAL HEALTH SERVICES, REGULATIONS AND COORDINATION

#### NOTIFICATIONS

Islamabad, the 29th January, 2015

#### S.R.O. 22(KE)/2015:

In exercise of the powers conferred by section 8 of the Cigarettes (Printing of Warning) Ordinance, 1979 (LXXIII of 1979) the Federal Government is pleased to direct that the following further amendments shall be made in the Cigarettes (Printing of Warning) Rules, 2009, namely:—

In the said Rules .-

- (a) in rule 5, after sub-rule (1) the following new sub-rule shall be inserted, namely:—
  - \*(1A) At the end of each rotational period, the retailers shall be allowed a grace period not exceeding sixty days to clear from the retail outlets cigarettes bearing the health warning of the expired rotational period.

(133)

Price: Rs. 3.00

Explanation. - For the purposes of this sub-rule retailers include retail sellers, whole sellers, stocklest and any person who is selling cigarettes.",

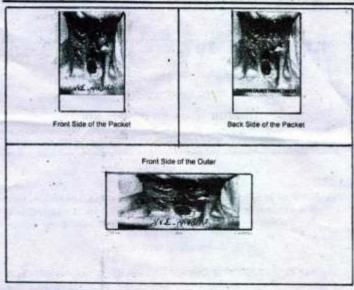
- (b) for rule 6, the following shall be substituted, namely :
  - \*6 Size. The Health warning shall cover at least eighty five percent of the front side and eighty five percent of the back side of cigarette packets and printed cigarette outers.\*;
- (c) in rule 8, sub-rule (2) shall be omitted; and
- (d) after rule 8, as amended hereinabove, the following new rule shall be inserted, namely:-
  - \*8A Manner of packaging and labeling.- Every person engaged directly or indirectly in the production, supply, import, distribution or sale of cigarettes shall ensure that -
- (a) none of the elements of the Health warnings are covered or hidden in any manner when the packet is sealed or opened;
  - no design features of cigarette packs shall contribute towards reducing the effectiveness of the Health warning in any manner; and
  - (c) no messages shall be printed that directly or indirectly promote a specific cigarette brand or cigarette usage on the packet."

[No. F. 2-16/2007-FCTC]

#### S.R.O. 23(KE)/2015:

In exercise of the powers conferred by section 3 of the Cigarettes (Printing of Warning) Ordinance, 1979 (LXXIII of 1979) the Federal Government is pleased to prescribe the following Health warning from the date and forth period specified in this notification, namely:—

(2) The following Health warning shall be printed from the 30th day of March, 2015.





- (3) A right protected compact disc is an integral part of this notification which contains the authentic Health warning to be printed in the exact color, intensity and clarity
- (4) The Cigarettes (Printing of Warning) Rules, 2009 shall mutatis mutantis be applicable.

[No. F.2-16/2007-FCTC].

MUHAMMAD SAEED AWAN, Section Officer (Admn.).

## Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002

{Incl. The Cigarettes (Printing of Warning) Ordinance and Notification}

(3rd Edition)



